

# Advocate for cycling. . .



## Municipal Election: Oct. 18, 2010

### Advocacy

The **Edmonton Bicycle Commuters' Society** (EBC) is a volunteer-run, non-profit society dedicated to promoting and facilitating cycling as sustainable transportation in Edmonton.

### Seize the opportunity!

Cycling in Edmonton is on the rise.

Many people are looking for alternative, active ways to travel.

The City of Edmonton's strategic plans recognize the importance of cycling. Take, for example, the 10-year Bicycle Transportation Plan: the plan is excellent, but it needs to be fully funded.

EBC wants more people hopping on their bicycles to enjoy the recreational, health, environmental and economic benefits of cycling.

### Why should you prioritize cycling?

- **Accessibility.** We need dedicated bike lanes to ensure that cyclists and motorists feel safe.
- **Economy.** Cycling infrastructure is inexpensive, and the benefits far exceed the costs.
- **Community.** Cycling improves Edmontonians' quality of life and promotes healthier, happier communities.
- **Ease.** Cycling in Edmonton is practical at least 265 days a year.
- **Freedom.** More people on bikes reduces congestion, alleviates parking issues, and requires less road maintenance.
- **Sustainability.** Sweet, clean air.
- **Greater good.** Cycling has numerous health, social and economic benefits.

### What can you advocate for?

- Fund the 10-year cycling strategy
- Complete the city-wide bicycle transportation network
- Integrate cycling with ETS and LRT initiatives
- Secure city-wide bike parking and near public facilities, including transit stations
- Ensure road crossings—freeways too—accommodate bicycles and pedestrians
- Connect new and old neighbourhoods with pathways
- Provide cyclists with designated bike lanes on roads
- Keep sidewalks for pedestrians
- Ensure new roads and neighbourhoods have on-road markings or separate paths
- Ensure all areas of the city are connected to allow people to get around efficiently
- Create transportation and development plans with bicycles in mind
- Ensure city councillors partner with the province on its 40-year transportation plan



[cycleedmonton.ca](http://cycleedmonton.ca)

A bike-friendly city needs voices advocating in every neighbourhood!